

COMPANY PROFILE

A BRIEF OVERVIEW OF OILNEWS KENYA

OilNews Kenya is the only oil and gas dedicated news website in the Kenya and the region committed to provide our audience with the latest and relevant news about the sector. We do highlight news from the Eastern African region mainly Kenya, Uganda, Tanzania, Rwanda, Ethiopia, Somalia, Mozambique, Seychelles and Comoros Islands. Occasionally we also cover stories from South Sudan and Congo especially on news affecting the region.

Our news not only enable companies, investors and other stakeholders to gain and exchange relevant, up-to-date knowledge about changes in the oil and gas industry but also provides ample opportunity for industry professionals to be able to meet and interact with one another and gain important business contacts over our social media pages.

In the last 37 months of our existence OilNews Kenya has delivered over 1300 articles on the industry and has a following of a niche audience on social media including Twitter, Tumblr, Facebook, Google Plus as well as weekly newsletters.

OilNews Kenya has 1980 followers on Twitter, 1200 followers on Facebook and has received 65000 views on Google Plus in the last 3 months. We also have 6600 niche subscribers who receive every article we write via email to augment the average 50,000 impressions. We also reach highs of 2500 page views a day with an average 500 views. Monthly we also record an average 2000 clicks or 80 clicks a day. In the year 2016 recorded a high of 52000 readers for the 320 articles published. OilNews Kenya was also been named among top 20 oil and gas blogs globally by delphian ballistics in 2015.

OilNews Kenya is headquartered in Nairobi Kenya and has plans to expand into neighboring countries soon.

Oil and gas News

Eastern Africa's latest & current Oil and Gas News

OUR PRODUCTS

Property	Product	Cost (Monthly) \$1=Kshs.100	
Leaderboard/Header	Advertisement	KES75,000	\$750
Top right	Advertisement	KES50,000	\$500
2 nd Top right	Advertisement	KES50,000	\$500
3 rd right	Advertisement	KES40,000	\$400
4th right	Advertisement	KES30,000	\$300
Bottom banners	Advertisement	KES 25,000	\$250
Custom Editorial/Advertorial	Content	KES10,000	\$100
Social Media: Twitter Facebook Google +	Co-branding	KES30,000	\$300
Social Media	Live tweeting (events)	KES20,000	\$200
Whitepapers	Content	KES150,000	\$1,500

*NB: Prices change annually with new costs effective **January 1st** of every year*

For banners paid between 1st January and 5th February 2017 a **20% discount** is applied. We are also currently offering the month of **May** free for any three month and longer banners starting June. For banners paid for periods above three months a **10% discount** is applicable.

For further queries, please don't hesitate to contact us through the details below and we will be glad to assist you. We look forward to forging a new partnership with your organization.

Kind Regards,

Samuel K. Mbote

Director

1st May 2017